

Graduate Certificate in Digital and Social Media and MAIGC students

M.A. In INTEGRATED GLOBAL COMMUNICATION

Graduate Certificate in Digital and Social Media

It is now easier for you to earn your masters degree in Integrated Global Communication and complete the requirements for a Graduate Certificate in Digital and Social Media (DSM).

The Graduate Certificate in Digital and Social Media is a 12-hour online program where you will learn about the basic concepts, issues and trends in digital and social media and how to use social media as part of your strategic communication efforts. COM 7600 Communication and Technology Seminar, which is part of the MAIGC curriculum, counts as one of the four courses required for the certificate.

DSM courses

Fall

COM 5100 Survey of Digital and Social Media Concepts
COM 5200 Digital Media Law

Spring

COM 5410 Digital Publication Design
COM 5420 Mobile Media Technologies
COM 7600 Communication and Technology Seminar
COM 5900 Digital and Social Media Content Strategy

Except for COM 7600, all courses are online and are taught in 7-week sessions (two each fall and two each spring). Students in the MAIGC should take COM 7600 and COM 5900 in the spring. COM 7600 in a 16-week course. Of course, you may take additional courses as desired.

DSM tuition and fees for Fall 2016-Spring 2017

Kennesaw State University offers special e-tuition rates for graduate students only enrolled in online courses for a semester. This rate is \$408 per semester hour. Because students are not on campus taking traditional graduate courses, lower student fees are charged (\$355 per semester if registered for 5 or more hours and \$205 if registered for 4 hours or less). The tuition and fees for completing the requirements for the DSM (6 hours per semester for two semesters) separately from the MAIGC (not enrolled in both simultaneously) will total \$5,606. Please see **Tuition, fees and other expenses for 4, 7, & 10 semester plans of study 2016-17** to determine the total cost of completing the MAIGC and DSM for the plan of study you choose.

Students who are simultaneously enrolled in online and traditional courses will pay regular KSU graduate tuition at whichever rate (Georgia resident rate or out-of-state rate) applies.

Georgia residents: Georgia residents enrolling in both MAIGC courses and DSM will pay for whatever number of hours they choose to take in any given semester. This rate is \$283 per semester hour plus student fees. Student fees are \$1,003 per semester, assuming a course load of 6 or more hours (one MAIGC course and one DSM course). Please see **Tuition, fees and other expenses for 4, 7, & 10 semester plans of study 2016-17** to determine the total cost of completing the MAIGC and DSM for the plan of study you choose. Also note the textbook and SEAM expenses MAIGC students will incur to calculate your approximate total expense.

Out-of-state students: Tuition and fees for out-of-state students enrolled in the MAIGC are \$7,524 per semester regardless of whether enrolled in 1, 2 or 3 MAIGC courses for the semester. Students paying out-of-state tuition and taking MAIGC courses and DSM courses in the same semester will pay the MAIGC tuition rate (\$7,524 per semester) plus the out-of-state graduate tuition rate for the DSM courses in which they are enrolled. Out-of-state tuition is \$1,020 per semester hour, and out-of-state students pay the same per-semester fees as Georgia residents (\$853 if enrolled in 4 or fewer hours and \$1,003 if enrolled in 5 or more hours). Therefore, in the Fall Semester enrolling in two DSM courses and MAIGC courses will add \$7,123 to the \$7,524 MAIGC tuition. Because COM 7600 Communication and Technology Seminar is part of the MAIGC curriculum, tuition for that course is included in the \$7,524 spring tuition. Therefore, out-of-state students taking MAIGC courses and the DSM courses in the Spring Semester will pay an additional \$3,913 for the 3-hour DSM course they choose. Tuition and fees for out-of-state students for the MAIGC total \$30,096. Please see **Tuition, fees and other expenses for 4, 7, & 10 semester plans of study 2016-17** to determine the total cost of completing the MAIGC and DSM for the plan of study you choose. Also note the textbook and SEAM expenses MAIGC students will incur to calculate your approximate total expense.