

Summer Engagement Abroad Module

M.A. In INTEGRATED GLOBAL COMMUNICATION

Linking classroom learning to real-world experience

The centerpiece of the MAIGC is the Summer Engagement Abroad Module (SEAM) when students go abroad to observe and study communication in a different culture. The SEAM gives you an opportunity to explore more deeply the area of global communication that most interests you, and that you have devoted your classroom research to learning more about. You may also use the SEAM to gather data for your capstone project. You should begin thinking about what you want your SEAM experience to be now. Students will complete a series of forms beginning in the spring semester to orient them to the SEAM option and engagement experience each of them want.

Choose the option that best meets your needs

COM 7700

INTEGRATED GLOBAL COMMUNICATION DIRECTED STUDY

Students will conduct individual research abroad under the supervision of a KSU instructor of record.

COM 7710

INTEGRATED GLOBAL COMMUNICATION PRACTICUM

Students will work in for-profit companies or public relations/ advertising agencies and nonprofit organizations that have global reach.

COM 7720

INTEGRATED GLOBAL COMMUNICATION STUDY ABROAD

Students will participate in one of the many study abroad courses offered through the KSU Education Abroad Office.

COM 7730

INTEGRATED GLOBAL COMMUNICATION STUDY TOUR

Students will participate in a two-week tour of communication offices and/or communication agencies in a foreign destination.

SEAM expenses

In addition to summer tuition and fees, MAIGC students will pay for all SEAM expenses out-of-pocket. These costs include:

- 1.) **Travel costs:** Airline roundtrip plus ground transportation once in-country.
- 2.) **Lodging:** Vary according to quality, location and length of stay. Convenience to worksite must be considered. Safety should be priority.
- 3.) **Food:** Varies considerably by student, location and length of stay.
- 4.) **Entertainment and personal excursions:** Vary by student and location. Students may stay beyond their SEAM project time to tour the area or region.

See per diem costs for international locations at https://aoprals.state.gov/web920/per_diem_action.asp?CountryCode=0000. For more information about MAIGC expenses see **Tuition, fees and other expenses for 4-semester and 7-semester plan of study.**

Please contact the SOCM Office of Graduate Studies (470-578-4900) or Dr. Mayo (cmayo5@kennesaw.edu) if you have questions.

Countries visited and options chosen by MAIGC students	
CONTINENT/ COUNTRY	# of students
Africa	3
Ethiopia	1
Ghana	1
Morocco & South Africa	1
Asia	23
China	13
Cambodia	1
India	2
Japan	1
South Korea	6
Europe	28
Belgium	9
England	5
France	1
Germany	3
Ireland	7
Italy	1
The Netherlands	2
Middle East	1
United Arab Emirates	1
South America	1
Argentina	1
North America	2
United States	2
OPTIONS CHOSEN	
Study Tour	23
Practicum	11
Directed Study	9
KSU Study Abroad	9